



# JANET PUKCHAREON

graphic designer/illustrator

## EXPERIENCE

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### SCENTBIRD

Graphic Designer

*Remote*

January 2022 – Present

- Assist and communicate with the team leader with the rebrand of Scentbird
- Produce collaterals and packaging designs using Illustrator and Photoshop
- Update existing brand cards and vial labels using InDesign
- Create 3D renderings for presentations

### FOREO

Graphic Designer

*Remote*

July 2022 – Present

- Completed project briefs ( On-Air Assets for TSC, Sephora POGs..)
- Create event collaterals and packaging designs using Illustrator and Photoshop
- Update existing POGs for Sephora & Ulta

### FREELANCE GRAPHIC DESIGNER

January 2013 – Present

- Meet with clients to discuss design requests and project scopes
- Advise clients on visual strategies to reach their particular audience
- Illustrate animated portraits and drawings on Illustrator and Photoshop
- Produce logo designs, unique images, and paint designs for customers
- Maintain [www.jrojsirilawan.com](http://www.jrojsirilawan.com) website graphics, content, and upload new creative visuals
- Created Shiseido's email designs for their new makeup launch in 2018

### GLOW RECIPE

Graphic Designer

New York, NY

December 2017 – July 2018

- Conceptualized new designs for marketing content, promotional materials, and advertisements
- Created email communications and website banners using Photoshop and Illustrator
- Developed and implemented designs for new product packaging
- Produced press releases, pamphlets, and brochures utilizing InDesign
- Illustrated and created animated GIFs for social media applications
- Assisted manager with ad hoc projects and administrative paperwork processing
- Review designs for errors before printing or publishing them

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## PROFESSIONAL SKILLS

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ILLUSTRATOR

PHOTOSHOP

DESIGN THINKING

INDESIGN

PHOTOGRAPHY

MICROSOFT OFFICE

[jrojsirilawan@gmail.com](mailto:jrojsirilawan@gmail.com)

[jrojsirilawan.com](http://jrojsirilawan.com)